

TO OWN OR AFFILIATE? We Make The Choice Easy *A Brilliant "Financial Lifeboat"*





Do You Really Want to Start Your Own Business Today?

Over Regulated

Today, hundreds of thousands of small businesses are being strangled out of existence by all of the regulations and demands that government keeps imposing on them.

Small businesses need a proven track record and a demanding product to thrive under these repressive conditions.



It's Easier and Safer to Affiliate with Someone Else's Business!

- Why worry about acquiring large amounts of capital for a building or rent. You don't have to be concerned about employee health and liability insurance, inventory and other overhead cost.
- No credentials, education, experience, past achievements are needed to become an economic affiliate in an existing business.
- Benefit from group purchases contributing to your income without employees, business deductions, helping others, and enabling a financial lifeboat that could provide a freedom lifestyle and family legacy.







We Found The Best Marketing Company With Exceptional Product, Leadership, & Compensation:





American family run company that is debt free without a price increase since inception 10 years ago and operates in 10 countries, yet best kept secret in the United States.

Founder Russ Hall has 40 years in the industry, an innovative man of high integrity, ethics, wisdom, and generosity. Praised at length in speech of retiring DSA President.

Operates in a multi-billion dollar market (nutraceuticals and wellness – a top priority for "baby boomer" spenders).

Exceptionally low overhead, combined with profits from multiple business entities all owned by Russ Hall, enable extremely high payouts for independent business owners (IBOs), also referred to as economic affiliate partners (APs).





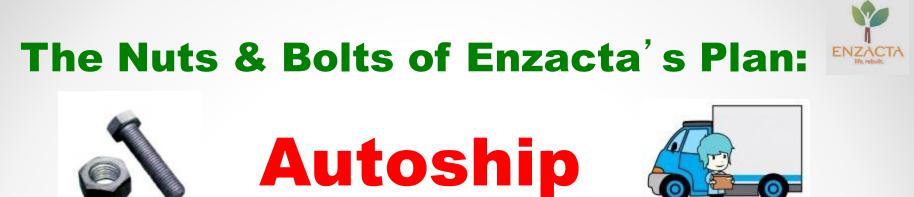




Enroll: An AP buys the "signup pack" that cost \$474*



- Receives all products offered (triple brown rice, single purple rice, squirt, triple dirt, adaptogen, and triple B12 sublingual (\$704 retail, \$471 wholesale)
- Earns "executive" ability to triple earnings with 2 extra business centers (\$3000/day versus \$1000/day dual team commissions)
- New AP and their enroller get earning ability on 450 pay points (PBV Personal Business Volume) compared to only 298 points if items bought separate from pack which also lacks a "builder reward" for enroller
- The **signup pack** is the way the enroller earns **\$100 builder reward**



Set Up Monthly Autoship:

- Ideally at signup time, the AP sets up an autoship of product to consume or sell for the following month and thereafter.
- Some set up the minimum autoship to get paid and to preserve the right to buy autoship special prices (80BV or \$120).
- Elite Group members choose 160-200/month (\$271+) to grow income bigger, faster. (Excellent autoship is 1 rice, 1 large squirt, 1 med dirt, 1 adaptogen, 1 B12 = 165BV and \$271)
- Autoship is not mandatory but offers special pricing, easier to qualify for commissions than outright orders, and protection of keeping volume available for earnings month to month.

We believe that Elite Group thinking, signup packs and autoships "drive" the business.



The Nuts & Bolts of Enzacta's Plan: Enroll Others

Enroll 3 APs: Ideally within 7-21 days, enroll 3 other affiliate partners (APs) who are committing to join your Enzacta group with at least one AP on your left and right teams as shown on the illustration below where you are the one in red – a qualification for earning commissions. Enroll 3 that are committed to doing the same as you. Your APs will find their APs who will find their APs *(ideally each in 7-21 days)* until you have hundreds of APs in your group.



Earn By Enrolling: Every time you enroll an AP with the signup pack, you earn the **\$100 "builder reward"** bonus plus 450 points toward commission. <u>Place the AP s on your left or right team such that total volume on one side is ideally 1/3 of the total group volume</u> (e.g. 3000BV left, 6000BV right) and you can choose which side to count your personal or customer orders. See next page diagram. Harmony can result by putting acquaintances on the same team.





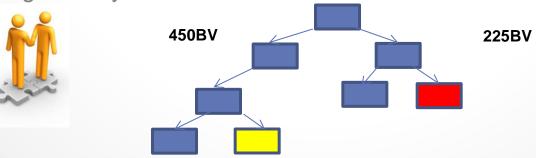
Primary Rules About Dual Team Commissions (DTC)

"Active" AP: Must buy 160 PVB (self & customers) or buy 80 points on autoship "Qualified" for DTC: Be "active" & sponsor 1 active left & right (Confirm all at month end)

DTC 1-step: 450BV on one side and 225BV on the other = \$50 DTC

Secondary Rules About DTC

Volume: Signup pack is 450PBV for enroller & new AP, only 200BV for non-enroller
Cap: \$1000/day per position, with 2nd position at Gold and 3rd at Platinum
Expiration: BV can last an entire year from purchase w/o expiring (*Rare benefit*)
Flush: Starting 2nd month after enrolling (grace), prevent volume from flushing by being active yourself and be enroller of 1 active AP on each team





Enroll, Teach, Help

Earn Leadership (Match) Bonuses: 10-40% of commissions of all personally sponsored APs (see levels below)

Compensation Levels & Rewards

(Below PS=Personally Sponsored, DT=Dual Team Monthly, 1 Cycle=\$1000/"Enzacta Month")

Senior Director: 2 PS, 1 "cycle" (DT \$1K+, 10% match) Bronze: 4 PS, 2 cycles (DT \$2K+, 20% match bonus) Silver: 6 PS, 4 cycles (car, DT \$4K+, 30% match)



Gold: 8 PS, 10 cycles (car, trip, DT \$10K+, 40% match, optional 2nd position) *"Elite Group" make Gold in 4+ months.*

Platinum: 10 PS, 15 cycles & 2 Golds (1 each team) (car, DT \$15K+, 40% match, life ins, opt. 3rd position)

Diamond: 12 PS, 20 cycles & 2 Platinums (1 each team) (car, DT \$20K+, 40% match, life ins, \$10K shop spree)







- Enroll and get product, 450PBV, and triple earning ability
- Enroll 1 AP left & 1 right to earn \$300 (\$200 builder + 100 DTC)
- Enroll a 3rd AP left and a 4th and 5th AP right to earn \$400 more, totaling \$700 for the 5 enrolled, properly place
- Your 3 enrolled APs enroll their 3 (600BV left, 1200BV right) and you earn \$150 DTC on those points alone (200/AP)
- As your group grows, your DTC and match can grow together
- Elite Group members enroll 2-3 or more APs every month, tap into "the system", attend events, and show others the way
- You can achieve profit the 1st month without selling a product
- You earn 10% match bonus as Sr Director earning \$1K DTC/mo
- You earn 40% match bonus as Gold earning \$10,000 DTC/mo
- Enroll committed APs, & your match bonus can dwarf your DTC



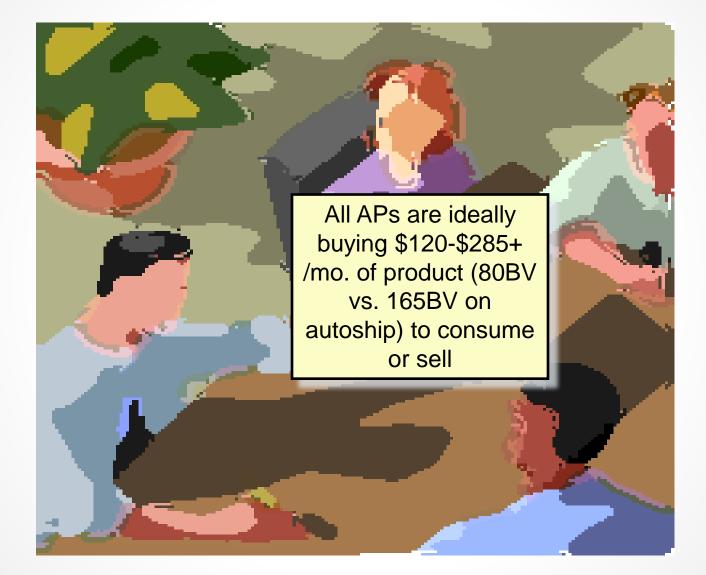






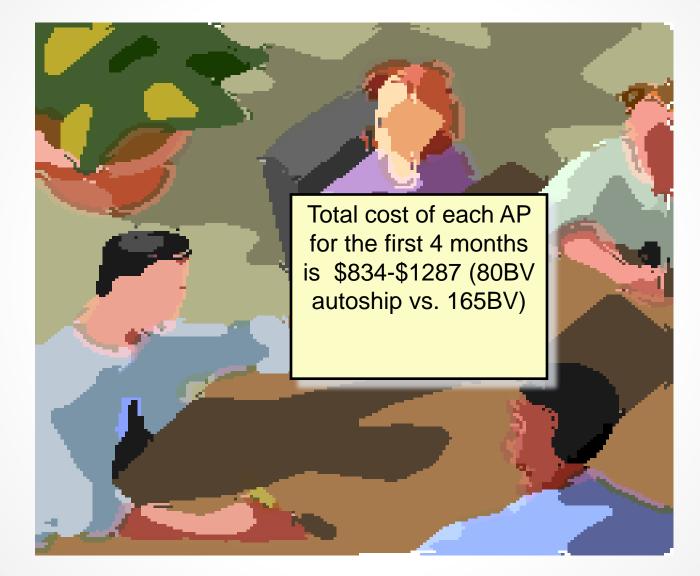




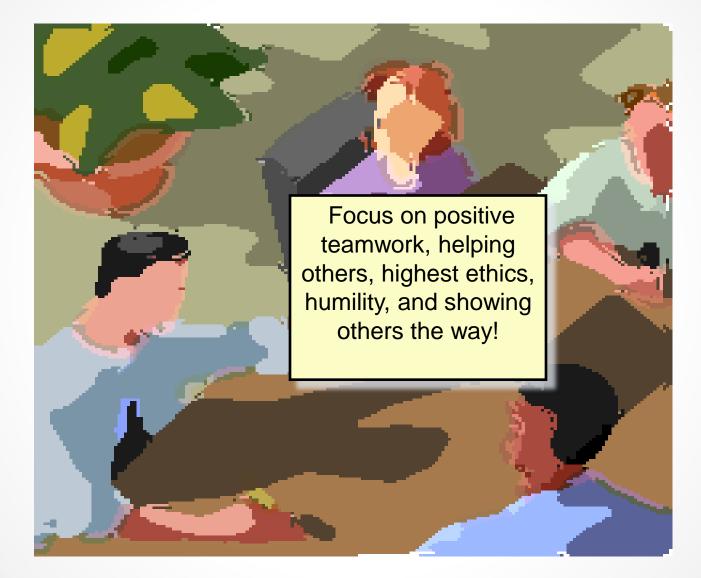




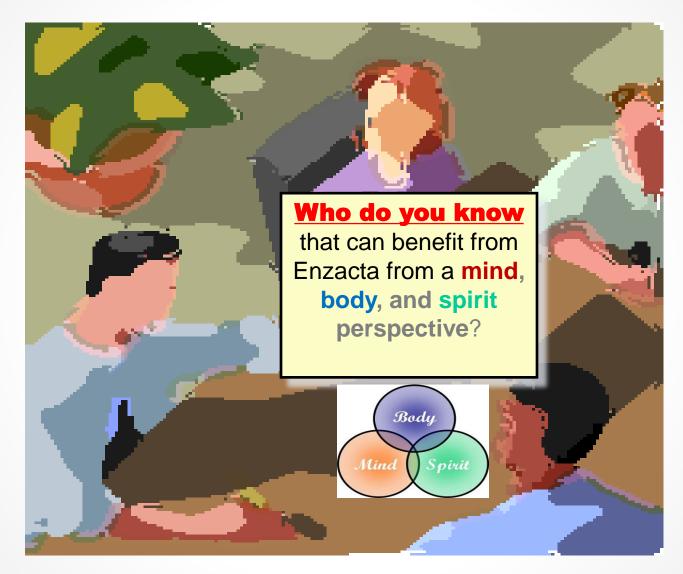












What if We Need More Time to Enroll 3?





You can still be successful if it takes 4 or more weeks. Consider these ideas:

- VIEW TOGETHER: Encourage your top business-minded AP candidates to view this affiliate plan at the same time as you. Realize many people will prefer to focus on wellness more than income which is excellent – it is possible their earnings can exceed that of the business focused.
- CHOOSE TIMING GOAL FOR YOUR GROUP: It is strongly suggested to choose a goal of 1-3 weeks (not 4 or more) to help instill a sense of focus, momentum, and accomplishment.
- ENROLL MORE THAN 3: Encourage each AP to enroll more than 3, with the number unlimited. Besides earning at least \$100 when you enroll an AP, it is possible to earn up to 40% of enrolled APs when you have enrolled enough qualified APs and your monthly income is a certain size (10% for 2 APs income \$1K, 20% for 4 APs income \$2K, 30% for 6 APs income \$4K, 40% for 8 APs income \$10K).
- **CONSIDER VARIETY OF APs:** APs can be an individual, company, or non-profit organization with the goal of tax-free fund-raising. Excellent AP candidates that are likely to exceed the basic goals of this plan are entrepreneurial, successful, influential, ambitious, motivated, and positive team players. Being extremely busy can be an asset, as can being recently retired. Who do you know like this that would welcome additional income or an economic lifeboat?



Disclaimer

- The Enzacta compensation plan is not an investment, and does not guarantee nor provide any monetary income on the sole basis of investing money into joining the plan.
- The pages in this presentation are tools created by independent business owners, not the company, and are for instructional and educational purposes for potential business (affiliate) partners.





Reasons to Consider this Opportunity!





If you were to lose your primary source of income today, would you have a "financial lifeboat" you could crawl into tomorrow?

Other reasons to consider this opportunity:

- Heath costs continue to sky rocket
- Over 1 million Bankruptcy's last year and climbing
- Thousands of jobs are moving offshore
- The U.S. deficit is over \$15 trillion
- Social Security and Medicare are in financial trouble
- Prices continue to rise while wages remain stagnant
- The Pension Benefit Guarantee Corp. faces a \$23 billion deficit







Some Groups Offering Options:

Refer Only Professionals

ROP Program Makes Relationship Marketing 100% Optional:

- 1) Finder's fee: product or \$ for referring an AP
- 2) Non-profit: your referrals earn tax-free funds
- 3) Surrogate: your AP position is managed for you including autoship, swapping for half of the enrollments
- 4) Gratis: your referrals are given by you to the caretaker



Income/rebates can be used to obtain one's own supplies.



Secure Your Future, Affiliate With ENZACTA

Ground Floor Opportunity of a Lifetime!

